

## DELIVERABLES

Concept, goals, storyboards  
Themes & shot list  
Main characters & setting(s)  
Best soundbite selects  
Soundbites cut into vertical reels/teases/promos  
Long form editing script/story arc for post  
Long form roughcut  
Long form finecut (with music selects/gfx)  
Long form pre-mix picture lock  
Long form sound mix & color grade as needed  
Caption and translation review for accuracy  
Long form delivery with captions and translations  
Youtube Short w/3 possible thumbnails for A/B test  
Additional reels w BTS and/or highlighting key themes  
Soundbite excerpts for blog posts, Q&As, e-newsletters  
Backup/Archiving

