



## AMY DELOUISE

**Creative Director, DeLouise Enterprises LLC**  
**Founder, #GALSNGEAR**

[Amy DeLouise](#) has built a career as digital storyteller. She has helped Fortune 500's, nonprofits and associations tell their story, engage stakeholders, explain challenging subjects, and motivate audiences to action. Her work includes more than 400 short non-fiction films for live and virtual events, social media and websites. Passionate about communicating with diverse audiences, Amy also helps train other storytellers. She has authored eleven [LinkedIn Learning](#) courses and two books with Routledge Press: [Sound and Story in Nonfiction Film and Video](#) and [The Producer's Playbook: Real People on Camera](#). Winner of more than 40 top creative awards for directing and producing, Amy got her start working in the art department of feature films such as *Forrest Gump* and *Nixon*. Finding too few women behind the lens, she has worked for gender equity in media and is the recipient of the prized *Woman of Vision Leadership Award* from the Washington, DC Chapter of Women in Film & Video (WIFV). She launched the [#GALSNGEAR](#) initiative to amplify and support womxn across screen media.

A thought leader in the media/tech industry, Amy has appeared at major national and international conferences such as: ASAE TEC, Asia Broadcasting Show, Brightcove PLAY!, IBC Amsterdam, NASA Story Lab, Visual Storyteller Conference, Remote Production Conference, University Film and Video Association, IABM London, National Association of Broadcasters (Las Vegas and Shanghai), Post|Production World. Find her blog with brand, storytelling and video tips and strategies at [www.amydelouise.com](http://www.amydelouise.com) . Follow her on Twitter @brandbuzz, on [LinkedIn](#) and on IG @adbrandbuzz.