



## AMY DELOUISE

**Creative Director, DeLouise Enterprises LLC**  
**Founder, #GALSNGEAR**

[Amy DeLouise](#) has built a career as a brand storyteller. She has produced more than 400 short non-fiction films for organizations and corporations, helped to create dozens of live and virtual events, and specializes in multi-platform content delivered to large screens, mobile and web. Amy also helps to train other storytellers as a consultant to leading corporations, as a [LinkedIn Learning](#) author with multiple courses, and through her books with Routledge Press: *The Producer's Playbook: Real People on Camera* (2016) *Sound and Story in Nonfiction Film and Video: A Guide for Content Creators* (2019). She has received more than 40 top creative awards for directing and producing, such as the CINE Golden Eagle, NY Festivals, DC Peer Awards, and Telly Awards.

Amy has been an outspoken leader for gender equity in media. She is a recipient of the prized *Woman of Vision Leadership Award* from the Washington, DC Chapter of Women in Film & Video (WIFV), of which she is a Past President. In 2016 Amy launched the [#GALSNGEAR](#) initiative to support women in technical careers in screen media. The project has featured more than 100 women in STEM on stages at industry events and garnered support from leading manufacturers such as DELL, Dolby, Adobe, Blackmagic Design and DELL. #GALSNGEAR recently launched a Women's Career Accelerator for Emerging Leaders in tech, media and entertainment companies, to train the next generation of leaders.

Amy is a popular speaker, keynoting at industry events such as IABM London, NAB Shanghai, NAB Show Las Vegas, Brightcove PLAY! Boston, The Video Show Washington DC and IBC Amsterdam. Find her blog with brand, storytelling and video tips and strategies at [www.amydelouise.com](http://www.amydelouise.com) .