



AMY DELOUISE

Creative Director, DeLouise Enterprises LLC
Founder, #GALSNGEAR

Amy DeLouise has built a career as a brand storyteller. She has produced more than 400 short non-fiction films for organizations and corporations, helped to create dozens of live and virtual events, and specializes in multi-platform content delivery to large screens, mobile and web. Amy also helps to train other storytellers as a consultant to leading corporations, as a [Lynda/LinkedIn Learning](#) author with multiple courses, and through her books with Routledge Press: *The Producer's Playbook: Real People on Camera* (2016) *Sound and Story in Nonfiction Film and Video: A Guide for Content Creators* (2019). She has received more than 40 top creative awards for directing and producing, such as the CINE Golden Eagle, NY Festivals, DC Peer Awards, and Telly Awards.

Amy is a leader in the fight for gender equity in media. She is a recipient of the prized *Woman of Vision Leadership Award* from the Washington, DC Chapter of Women in Film & Video (WIFV), of which she is a Past President. In 2016 Amy launched the #GALSNGEAR initiative to support women in technical careers in the screen media industry and promote gender-neutral training and events. The project has recently featured more than 70 women on stages at industry events and garnered support from leading manufacturers such as Dolby, Adobe, Blackmagic Design and DELL.

Amy is a popular speaker, keynoting at industry events such as IABM London, NAB Shanghai, NAB Show Las Vegas, Brightcove PLAY! Boston, The Video Show Washington DC and IBC Amsterdam. Find her blog with brand, storytelling and video tips and strategies at www.amydelouise.com .